

# Toward common approaches to code implementation

Joint Initiative on Corporate  
Accountability and Workers' Rights

[www.jo-in.org](http://www.jo-in.org)

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# Joint Initiative on Corporate Accountability and Workers' Rights

## **Aims:**

- **Share learning** – how do codes and different approaches to their implementation effect improvements in working conditions?
- **Develop common standards and approaches** to code implementation
- **Maximise impact** of MSIs and explore possibilities for cooperation

# Joint Initiative on Corporate Accountability and Workers' Rights

## Who is involved?

CCC - Clean Clothes Campaign

ETI - Ethical Trading Initiative

FLA - Fair Labor Association

FWF - Fair Wear Foundation

SAI - Social Accountability International

WRC - Workers Rights Consortium

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## Turkey Pilot:

### Steps:

- Agree draft Jo-In Code of Labour Practice
- Consult on priorities for trials
- Brands JOIN...

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## **Eight brands JOIN**

Adidas

Gap Inc.

Gsus

Marks and Spencer

Nike

Otto Versand

Patagonia

Puma

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## Turkey Pilot:

Next steps

### 3. Select factories

- Trials – test different code elements and implementation methods

Draft Code  
Consultation  
Brands JOIN  
Select factorio

Trials

Report

Code elements

- Freedom of Association & Collective bargaining
- Wages (living wage)
- Hours of work

Draft Code  
Consultation  
Brands JOIN  
Select factorio

Trials

Report

Code elements

Implementation  
methods

1. Auditing / monitoring methodologies
2. Corrective action & remediation
3. Complaints mechanisms

Draft Code  
Consultation  
Brands JOIN  
Select factories

Trials

Report

Determine  
beginning  
state

Method 1

Method 2

Method 3

Determine  
end state

1

2

3

Run 'tests' in selected factories

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## Turkey Pilot:

Next steps cont.

- Report results
- Agree Common Code
- Agree Guidance on Workplace Standards
- Final report and recommendations

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**CLEAN CLOTHES CAMPAIGN**  
IMPROVING WORKING CONDITIONS IN THE GLOBAL GARMENT INDUSTRY



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