



Brands Ethics Working Group-India

-A local initiative

About...

- ◆ An informal group
- ◆ Membership
- ◆ Does multiple functions

Membership Variety

Co.

- ◆ Gap Inc.
- ◆ H&M
- ◆ IKEA
- ◆ NEXT
- ◆ Levis
- ◆ Nike
- ◆ Reebok
- ◆ KappAhl
- ◆ Wal-Mart
- ◆ Monsoon

Agents

- ◆ Li & Fung
- ◆ AIE
- ◆ SD Apparels

Audit Co.

- ◆ T-group
- ◆ KPMG

MSI

- ◆ FLA

What needs are we aiming to meet!

- ◆ Unifying compliance benchmarks on key compliance issues
- ◆ Establishing a common voice & approach to work with factories
- ◆ Learn from each others' experiences of creative handling of difficult issues
- ◆ We aim to establish awareness in entire supply chain about challenges in code implementation
- ◆ Develop internal capacities at suppliers' level

...contd.

- Involve more stakeholders in CSR debate - develop consensus and learn from their expertise
- Explore links between CSR and social development issues – e.g. child rights, women empowerment, disability
- Explore the opportunities to sensitize interest groups

Challenges

- ◆ To get recognition as a local body that holds influence on global perspective
- ◆ Sharing factory specific information to manage supply chain
- ◆ Become goal oriented and apply synergies
- ◆ Sustainability of improvements done with suppliers