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PRESS RELEASE

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ETI Biennial Conference 2005: *Nike to speak*

Hannah Jones, VP for Corporate Responsibility at Nike, is to speak at the Ethical Trading Initiative's (ETI) fourth biennial conference in London next month (May 2005). This is the first time a Nike representative will speak in Europe of their groundbreaking new CSR report, published on 13 April. On publication of the report Nike became the first in their industry to disclose their entire list of contract manufacturers.

Says Jones, "I'm looking forward to discussing with the multistakeholder audience at ETI's conference what we have found to be critical issues, and key challenges to improving working conditions in our global supply chain. We hope that our recent efforts to disclose our supply chain will have an impact in our collective shaping of a new agenda for industry change".

Dan Rees, ETI Director says, "We applaud Nike's decision to reveal their suppliers. They have recognised that individual companies working in isolation will only ever achieve partial success. ETI has been saying for years that collaboration among companies and their suppliers, governments, trade unions and NGOs is essential to creating lasting change".

Says Rees: "Nike have also understood the need to integrate their ethical trade commitments across their entire business operations. Discussions at our conference will focus on how this can be done".

ETI's Biennial Conference, which takes place in London on 12 and 13 May 2005, will look at how companies can marry their broader commercial practices with their commitment to ethical trade - and specifically, how they can ensure their buying practices do not undermine their suppliers' ability to protect workers' rights.

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